

Target Solid State Lighting Technologies



**PRESENTATION BY:
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Reach In Refrigeration Lighting



- Energy Savings of more than 50%
- Decreased refrigeration required
- Decreased maintenance costs



Open Deck Refrigeration Lighting



- Energy Savings of 75%
- Decreased refrigeration required
- Decreased maintenance costs



Starbucks and American Greetings Card Display Lighting



- Retrofit lamps incorporated into incandescent track heads
- Lighting was required to provide similar visual appearance to the incandescent previously installed



Walk-In Cooler/Freezer Lighting



- Currently install LED linear fixtures in new walk-in coolers/freezers
- Increased light output for better visibility
- Decreased maintenance

Additional LED light fixtures



- Fitting Room Downlights
- Fitting Room Mirror, halo lit with red LED's
- LED arcs in new installations, to replace neon lighting
- City Target visual impact merchandise lighting



Where is Target headed??



- Currently testing LED in parking ramps, wall packs and valance lighting
- Refrigerated Distribution Center lighting
- Other areas...

